



*Senior Manager, EY Consulting  
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## VINCENT RAUFAST

Vincent is a Senior Manager in the Attractiveness and Competitiveness team, in the EY consulting practice.

As such, he acts as the head of the EY ILAS center of excellence (International Location Advisory Services), with over 15 years of experience assisting companies in their international location strategies for a wide range of activities such as Manufacturing, Logistics, Headquarters, R&D centers, Digital hubs and Shared Services Centers.

Vincent has also been advising countries, regions and cities in the

design of their FDI attractiveness strategies in the EMEIA region (e.g. France, Ireland, Lithuania, Scotland, Hungary, Morocco, Egypt, South Africa...) and Latin America (Costa Rica, Colombia).

He has been the project manager of the EY European Attractiveness survey for the past 15 years and he is a key project advisor to country / region specific attractiveness reports (France, UK, Germany, Africa...). Vincent is also the project lead of other EY's thought leadership programs such as the economic impact of the Cultural and Creative industries.