



*Chairwoman, GBD Innovation Club  
CEO, Paris La Défense*

## MARIE-CÉLIE GUILLAUME

Graduated from the Political Studies Institute of Paris and holding a master's degree in International Relations from Boston Fletcher School of Law and Diplomacy at Tufts University, Marie-Célie Guillaume is fluent in French, English and Spanish, and lived in England, Canada, Argentina and the United States.

She started her career at the communication consulting agency Regards international. Then, she became the associate CEO of Key People, a company specialized in the creation and animation of a leaders' club.

In 2002, she became Communication Advisor to the Minister at the Ministry of Local Liberties. At the same position, she joined the Ministry of Industry, then the Minister in charge of the Recovery plan as Advisor. In 2007, she is appointed Chief of Staff to the President of the Hauts-de-Seine Department General Council.

She sets up LBP Conseil in 2012, to provide advice and support to companies and local authorities.

In 2014, she is appointed CEO of Defacto, the local authority in charge of the business district of La Défense.

From 2015 to 2018, she is elected as a Departmental Counselor and, as counselor to the Ile-de-France Regional Council.

In January 2018, she resigns of her regional mandate and then is elected as CEO of Paris La Défense, the newly local authority in charge of the urban planning and the management of Paris La Défense Business District, where she launches the new strategy for the territory. Since 2018, she also is the Chairwoman of the Global Business District Innovation Club, which brings business districts around the world together to share best practices.