

GLOBAL BUSINESS DISTRICTS
**INNOVATION
CLUB**

GBD INNOVATION CLUB MEMBERS

Founding Members

Paris La Défense, France

Chicago Loop Alliance, USA

Beijing CBD, China

Montreal Destination Centre-Ville, Canada

Guangzhou Tianhe, China

Business District Members

Marunouchi, Tokyo, Japan

MIBC Moscow City, Russia

The East Cut, San Francisco, USA

Patron Member

Casa Anfa, Casablanca, Morocco



How can you make your business district healthier, more sustainable and attractive?

How are you going to turn your business district into a living area?

Have you ever dreamt of sharing innovative ideas with leaders of global business districts?

GLOBAL BUSINESS DISTRICTS INNOVATION CLUB

GBD Innovation Club is a growing ecosystem of world business districts, its managing companies, urban planning authorities and experts in related fields. They are mobilizing resources to foster cooperation, encourage knowledge sharing, enhance dynamism, attractiveness, and the spirit of innovation, as well as to compare and combine inspirational methods among the world's most influential office hubs.

Our mission is to help the world's business districts identify local innovative ideas and transform them into operational projects with global meaning.



OBJECTIVES

- + We help to explore the burning issues that we all face, employing diverse methodologies and various formats.
- + We offer to go beyond daily routine by associating our members and experts in related fields in order to identify challenges and further professional dialogue leading to innovative solutions.
- + We help to find innovative ideas with a fresh eye. When put in context, this will spawn the development of a new disruptive roadmap for global business districts.



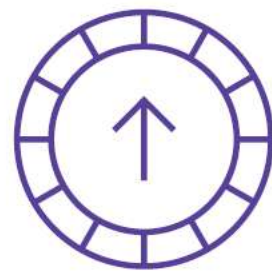
EVENTS

2019

Learning Expedition dedicated to
the Placemaking issues

October 17-19, **Chicago, USA**

We believe that working together is the answer to meet the multiple challenges of global business districts in our changing world



UPSIDES

Membership will allow you to:

- + Be at the forefront of the first professional non-profit association of global business districts
- + Take part in co-design processes to drive meaningful transformation in your territory
- + Develop a new strategic vision in step with the challenges of the XXIst century
- + Be aware of the world's most innovative solutions
- + Launch trends on your territory and anticipate your users' and clients' needs
- + Improve visibility and attractiveness on a global level
- + Be immersed in the professional network at the highest levels

GBD Innovation Club's signature event
LEARNING EXPEDITION

Each year, the GBD Innovation Club gathers the leaders of global business districts to share a 3 day-event focused on a topical issue.

They participate in learning sessions, brainstorming workshops and special tours to imagine the global business district of tomorrow.

This amazing experience will allow us to:

- + Immerse in the latest urban trends
- + Meet the key players of global business district
- + Learn from their practices
- + Visit unique places of innovation
- + Get in touch with the GBD Innovation Club members and benefit from immersion in the ecosystem

Contact us to join the next Learning Expedition!

2020

Presentation of the 2nd edition of The Attractiveness of Global Business Districts Report 2020, by EY, ULI and GBD Innovation Club

May 19, **online conference**

Learning Expedition focused on Sustainable Development issues

October 28-30,
Paris La Défense, France





BECOME A GBD INNOVATION CLUB MEMBER

We collaborate with all the stakeholders that contribute to the attractiveness of global business districts:

- + Business districts
- + Business districts' management companies
- + Urban development authorities
- + Real estate developers
- + Local governments
- + Public authorities
- + Small, medium-sized enterprises (SMEs) and corporations
- + Start-ups
- + Experts (architects, urban planners, engineers, data specialists, sociologists...)
- + Users' associations

GET IN TOUCH

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